

Ready, Set, Save

As we all gear up for open enrollment season, there is a lot to do. Knowing this, and in keeping with our mission to be the employee benefits provider that makes it easy, we are happy to provide you with open enrollment email content that you can share with your employees. These messages are here for you to use to help your employees better understand the FSA/HSA benefit and encourage them to enroll this year.

We hope that having this content prepared for you can make open enrollment a little easier. If we can provide any other information or assistance, please feel free to reach out to your Account Manager.

Download email copy: [Ready Set Save..msg](#) 



Hi {{=(First Name)}}{there}},

Picture your Flexible Spending Account (FSA) as the ultimate treasure: a way to save tax-free. Let's crunch some numbers – imagine you contribute \$2,500 to your FSA over the year. Here's how the magic unfolds:

- ✓ You reduce your taxable income by \$2,500
- ✓ If you're in the 22% tax bracket, that's approximately \$550 in tax savings!
- ✓ You'll have access to your entire \$2,500 FSA contribution to cover eligible healthcare expenses throughout the year.

That's a win-win! You save on taxes, increase your take-home pay, and have peace of mind knowing your healthcare expenses are covered.

Use this [calculator](#) to see how saving in a Flexible Spending Account can impact your finances.

[ENROLL NOW](#)