

FSAs Explained

As we all gear up for open enrollment season, there is a lot to do. Knowing this, and in keeping with our mission to be the employee benefits provider that makes it easy, we are happy to provide you with open enrollment email content that you can share with your employees. These messages are here for you to use to help your employees better understand the FSA/HSA benefit and encourage them to enroll this year.

We hope that having this content prepared for you can make open enrollment a little easier. If we can provide any other information or assistance, please feel free to reach out to your Account Manager.

Download email copy: [Whats an FSA and Why Should I Care.msg](#) 



Hi {{{First Name}}}there}},

As an employee at {{{Company}}}your company}}, you have access to a powerful tool that can help you save on healthcare expenses while putting more money in your pocket: Flexible Spending Accounts (FSAs)!

What's an FSA, and Why Should You Care?

An FSA is your secret financial ally in the world of healthcare. By allowing you to set aside a portion of your salary before taxes, it paves the way for you to cover eligible medical expenses. Here's why an FSA is a game-changer:

- ✔ **Tax Savings:** Your FSA contributions are tax-free, reducing your taxable income and potentially leading to significant tax savings.
- ✔ **Lower Out-of-Pocket Costs:** Use your FSA to pay for qualifying healthcare expenses, from doctor's visits to prescription medications, and even dental or vision care.
- ✔ **Increased Take-Home Pay:** With pre-tax contributions, your take-home pay increases, making your hard-earned money go further.
- ✔ **Budgeting Ease:** Plan for healthcare costs with predictable, regular contributions. No more surprises!

[ENROLL NOW](#)