

Investing & HSAs

As we all gear up for open enrollment season, there is a lot to do. Knowing this, and in keeping with our mission to be the employee benefits provider that makes it easy, we are happy to provide you with open enrollment email content that you can share with your employees. These messages are here for you to use to help your employees better understand the FSA/HSA benefit and encourage them to enroll this year.

We hope that having this content prepared for you can make open enrollment a little easier. If we can provide any other information or assistance, please feel free to reach out to your Account Manager.

Download email copy: [Investing With Your HSA.msg](#) 



Hi {{={{First Name}}}there}},

Your HSA isn't just a place to stash money for medical expenses; it's also a powerful tool for long-term financial growth. The potential for growth and tax-free earnings make investing in your HSA a game-changer.

Much like a retirement plan, your HSA provides a number of investment options from which you can choose. After setting your cash account minimum, you will have the option of either a guided investment selection or the ability to handle your own. Walk through your desired steps, set your desired allocation into each fund (totaling 100%), and click Submit. That's it! Once you meet your cash minimum/investment transfer threshold, funds will automatically move into your selected funds when each contribution is made.

Not sure where to start?

As part of working with Sentinel, you also have the option to schedule a consultation with a Sentinel Certified Financial Planner™! Head to your HSA online account and use the link on the Home page to sign up for a 30-minute session with your Sentinel planner.

[ENROLL NOW](#)