

Treasure Awaits

As we all gear up for open enrollment season, there is a lot to do. Knowing this, and in keeping with our mission to be the employee benefits provider that makes it easy, we are happy to provide you with open enrollment email content that you can share with your employees. These messages are here for you to use to help your employees better understand the FSA/HSA benefit and encourage them to enroll this year.

We hope that having this content prepared for you can make open enrollment a little easier. If we can provide any other information or assistance, please feel free to reach out to your Account Manager.

Download email copy: [Treasure Awaits!.msg](#) 



Hi **{{(First Name)|there}}**,

Using a Flexible Spending Account (FSA) is like having a financially savvy treasure chest! This special account allows you to set aside a portion of your salary before taxes to cover eligible healthcare and dependent care expenses. In other words, it's a superpower that helps you keep more of your hard-earned money while taking care of essential expenses.

Follow the treasure map below and learn why an FSA may be right for you! Image of dotted map leading to a treasure chest:

- ✔ Tax savings
- ✔ Increased take-home pay
- ✔ Peace of mind
- ✔ Convenience

You won't navigate this course alone. We have **special resources** to help you make your decisions.

[ENROLL NOW](#)