

Maximizing HSAs: What's Changed with OBBBA and Why It Matters

HSAs are one of the fastest-growing employee benefits – but many people still don't use them, even when eligible. A recent WEX & VISA joint survey highlights the barriers that hold people back, from confusion about how HSAs work to simply not knowing they qualify.

Now, new legislation - the One Big Beautiful Bill Act (or OBBBA) - is breaking down some of those barriers, expanding access and making HSAs a more powerful tool than ever. With policy changes in motion and awareness rising, there's a major opportunity for employers to help more people unlock the full potential of this tax-advantaged account.

Join us as we discuss:

- What's changed under the new legislation and how it expands HSA eligibility
- Key reasons employees aren't using HSAs and how to address them
- Opportunities for employers to boost engagement and maximize benefit impact

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